

## **Behavioral Health Prevention Services**

Five-Year Strategic Plan (2023-2028)

The prevention services strategic plan is a result of engagement with providers, prevention networks, persons with lived experience, and other stakeholders. It serves as an **operational roadmap** to guide and track key prevention initiatives.

## Five key focus areas identified:

- Prevention programming
- Data Management
- Partnerships and Alignment
- Education and Communication
- Access and Cultural Competency

Each fiscal year, **priority activities** will be identified and addressed by the Office of Prevention and Crisis Services (OPCS) in partnership with contracted prevention network providers each May. The contracted prevention network will meet quarterly to review progress throughout the fiscal year.

## SOUTH DAKOTA BEHAVIORAL HEALTH PREVENTION SERVICES

## **FY24 PRIORITY ACTIVITIES**

Prevention Programming	2 Data Management	3  Partnerships and Collaboration	4 Education and Communication	5 Access and Cultural Competence
<ul> <li>✓ 1.1.1 Conduct needs assessments to identify behavioral health needs and tailor programming based on needs</li> <li>✓ 1.1.2 Engage stakeholders to understand the risk factors, harm perceptions, beliefs and societal stigmas that contribute to mental illness and substance use</li> </ul>	✓ 2.2.3 Partner with state agencies to determine current data sources and determine ways to enhance data sharing across agencies	✓ 3.2.2 Develop a mental health and substance use disorder prevention collaborative with state agencies and community partners.	✓ 4.1.1 Streamline prevention messaging across state agencies, offer toolkits, and standard social media templates that agencies can use to promote prevention services	✓ 5.2.4 Develop unique, tailored prevention messaging and mental health promotion resources to reach special populations (e.g., Veterans, LGBTQ+, and Tribes) as identified at the local level, and disseminate it to schools, communities, and key partners